

# *Northeast Ohio Home Educators Conference*

*~June 20 and 21, 2008 ~*

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February 2008

Dear Vendor,

We are writing in regard to the *Northeast Ohio Home Educators Conference (NEOHEC)* which is sponsored each summer by the Alliance Nurture Group of Christian Home Educators—Stark County Association(CHESCA). Approximately 10 years ago, we began offering a vendor hall as part of this conference and it was well-received by attendees and enjoyed by vendors. However, for the past 4-5 years, with the increase of Internet shopping, we have been distressed to see more disappointment than encouragement on the faces of our vendors. Although we have tried different approaches, vendors have poured themselves into setting up an attractive table or booth and not had the business needed to make their efforts worthwhile. We have decided not to allow this to happen again this year!

We are planning a different approach this year for our NEOHEC vendors and would like to let you in on the news. First of all, there will be **no official vendor hall** at NEOHEC 2008 (June 20 & 21). Secondly, we are hoping to get the word out to all 200+ people who attend NEOHEC about even more businesses and ministries this year. We are offering the opportunity for you and other homeschool-related businesses to purchase an advertisement which will be placed in an ad booklet. This booklet will be distributed to attendees and workers at registration. This will give attendees something concise to take home with them for reference throughout the year. It can be kept with their phone books or catalogs and more easily found than a single business card or pamphlet. The booklet will be an 8 ½ X 11 size folded in half.

Since our desire is to assist you, if you also want to provide pamphlets or brochures for an information table or display, you are welcome to do so, but please limit the amount to 25.

A form with prices and details can be found enclosed. Please return it with your camera-ready ad and payment to the address at the bottom of the form. Address questions to Melissa Duriga at [DFCrew@juno.com](mailto:DFCrew@juno.com) or 330-875-6106 or Celia Hartmann at [DustBunniesAndBooks@yahoo.com](mailto:DustBunniesAndBooks@yahoo.com) or 330-735-2652.

Sincerely,

The NEOHEC Committee

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**Ads are due by May 2 (postmark date).**

*Business name:* \_\_\_\_\_

*Contact name:* \_\_\_\_\_

*Contact phone:* \_\_\_\_\_

*Contact e-mail:* \_\_\_\_\_

*Contact address:* \_\_\_\_\_

*Contact address:* \_\_\_\_\_

*Mark which size*

Standard business card size	(approx 2 X 3.5 inches)	\$20	_____
¼ of 8.5 X 11 page	(approx. 3.75 X 3.5 inches)	\$35	_____
½ of 8.5 X 11 page	(approx. 7.5 X 3.5 inches)	\$60	_____

The booklet will be printed in black and white, so please consider this when you send your business card or camera-ready ad. Also consider borders ( approx.1/2 inch on each edge). If your card or ad does not copy well, it will be re-typed for your benefit. (Please initial that you read this.)\_\_\_\_\_

Please indicate which category your business or ministry fits:

\_\_\_\_Business operated by a homeschooler

\_\_\_\_Vendor who sells curriculum or supplies or direct services for home educators

\_\_\_\_Vendor of other services/products homeschoolers like(natural health, marriage/family,etc.)

\_\_\_\_Ministry that enhances or supports home education

Please send this completed form, camera-ready ad, and payment made payable to CHESCA--Alliance to:  
NEOHEC Advertisement

P.O. Box 552

Waynesburg, OH 44688-0552